

CODA Midwest 2019 Annual Report

(January 1, 2019 - December 31, 2019)

Purpose

The purpose of CODA Midwest is to engage in lawful charitable and educational activities. Specifically, CODA Midwest addresses the bicultural identity of children of deaf adults, and supports the “Mission and Purposes” of CODA International, which honors the unique heritage and multicultural identities of adult hearing individuals with deaf parent(s).

Administration

In December of 2019 the Board approved the CODA Midwest 2020 Budget. CODA Midwest became Silver Level GuideStar Participant demonstrating its commitment to transparency. Participation in GuideStar allowed CODA Midwest to participate in Amazon Smile, FaceBook Fundraisers, PayPal Giving, Kroger Community Rewards and Great Lakes Shop with Scrips. CODA Midwest secured D&O insurance as well as event insurance through Andres O’Neil.

Quickbooks Online

CODA Midwest uses QB online with the board having online access to “view” the books at their leisure. The subscription to QB online was obtained at a reduced nonprofit rate through TechSoup.com.

Amazon Smile

AmazonSmile is a simple and easy way for individuals to support CODA Midwest. Amazon donates 0.005% of the price of eligible AmazonSmile purchases to CODA Midwest. In 2019 CODA Midwest experienced a small revenue from Amazon Smile.

Facebook Fundraisers

In 2019, CODA Midwest participated in the Facebook Giving Tuesday (partnered with the Bill & Melinda Gates Foundation and Network for Good) and was promoted as a birthday fundraiser of choice by a few individuals.

PayPal Giving

In 2019, CODA Midwest participated in PayPal Giving. PayPal Giving Fund is a grant-giving IRS-registered 501(c)(3) public charity (Federal Tax ID: 45-0931286) that makes online giving a part of everyday ecommerce activity. PayPal Giving can do this by enabling donors to support their favorite causes across a number of platforms, including PayPal, eBay, GoFundMe and Humble Bundle. This is a new platform that CODA Midwest participated in this past year.

Easy Savings Rebate

In 2019, the CODA Midwest Board had their annual board retreat. The Easy Savings Rebate were rewards that certain businesses use to reward their patrons.

Kroger Community Rewards

In 2019, CODA Midwest participated in Kroger Community Rewards. So far, there are 3 families enrolled in the Kroger Community Rewards. CODA Midwest has received a minimal amount from Kroger Community Rewards.

Charitable Donations

In 2019, CODA Midwest received donations from individuals throughout the year.

Revenue from Sales

In 2019, CODA Midwest did not participate in any sales of merchandise.

2019 Region-III Retreat

In September 2019, 54 individuals registered to attend (50 actual attended) the Region-III CODA Midwest retreat "Bear Bones" held in Ohio.

2019 Retreat Waivers

CODA Midwest was able to waive 9 registrations for applicants to attend the 2019 retreat, "Bear Bones"

2018 CODA International Memberships

CODA Midwest paid for 8 first time memberships to CODA International.

Conference Stipend Program

In 2019 the Board approved the CODA International Conference Stipend program, intended to assist individuals who have either already raised the funds and paid for their registration, or for those who have received a registration waiver through CODA International. CODA Midwest did not have any applications for the CODA Love conference in Paris.

KODA Kamper Grant Program

In 2019 the Board approved the KODA Camper Grant Program, intended to assist kodas who are residents of a CODA International Region-3 state (Illinois, Indiana, Ohio, Michigan, Kentucky, Minnesota, and Wisconsin) to attend a KODA camp. Kodas residing outside of these states are welcome to apply, however priority is given to serving the kodas residing in the area primarily served by CODA Midwest. CODA Midwest granted 10 KODA Kamper grants.

2019 CODA Midwest Statement of Activity
January 1, 2019 – December 31, 2019

REVENUE

Amazon Smile	\$40.01
Network for Good	\$5.00
Facebook Fundraiser	\$248.00
PayPal Giving	\$16.90
Charitable Donations	\$897.50
Easy Savings Rebate	\$4.16
2019 Retreat	\$5,035.36
Shop with Scrips	\$236.03
Kroger Community Rewards	\$7.72
Interest Earned	\$0.04
TOTAL REVENUE	\$6,490.72

EXPENDITURES

Event Insurance	\$436.00
D&O Insurance	\$450.00
Website	\$19.95
Quickbooks	\$50.00
Administrative Fees	\$161.00
Restricted Retreat Waiver	\$930.00
Restricted Camp Grants	\$4,775.00
Restricted International Stipend	\$0.00
Board Retreat Planning	\$708.96
TOTAL EXPENDITURES	\$6,600.91

REVENUE	\$6,490.72
EXPENDITURES	\$6,600.91
NET PROFIT	-\$110.19