

CODA Midwest 2020 Annual Report

(January 1, 2020 - December 31, 2020)

Purpose

The purpose of CODA Midwest is to engage in lawful charitable and educational activities. Specifically, CODA Midwest addresses the bicultural identity of children of deaf adults, and supports the “Mission and Purposes” of CODA International, which honors the unique heritage and multicultural identities of adult hearing individuals with deaf parent(s).

Administration

In December of 2020 the Board approved the CODA Midwest 2021 Budget. CODA Midwest became Silver Level GuideStar Participant demonstrating its commitment to transparency. Participation in GuideStar allowed CODA Midwest to participate in Amazon Smile, FaceBook Fundraisers, PayPal Giving, Kroger Community Rewards and Great Lakes Shop with Scrips. CODA Midwest secured D&O insurance. Due to no retreat, CODA Midwest received a refund for the event insurance.

Quickbooks Online

CODA Midwest uses QB online with the board having online access to “view” the books at their leisure. The subscription to QB online was obtained at a reduced nonprofit rate through TechSoup.com.

Amazon Smile

AmazonSmile is a simple and easy way for individuals to support CODA Midwest. Amazon donates 0.005% of the price of eligible AmazonSmile purchases to CODA Midwest. In 2020 CODA Midwest experienced a small revenue from Amazon Smile.

Facebook Fundraisers

In 2020, CODA Midwest participated in the Facebook Giving Tuesday (partnered with the Bill & Melinda Gates Foundation and Network for Good) and was promoted as a birthday fundraiser of choice by a few individuals.

PayPal Giving

In 2020, CODA Midwest participated in PayPal Giving. PayPal Giving Fund is a grant-giving IRS-registered 501(c)(3) public charity (Federal Tax ID: 45-0931286) that makes online giving a part of everyday ecommerce activity. PayPal Giving can do this by enabling donors to support their favorite causes across a number of platforms, including PayPal, eBay, GoFundMe and Humble Bundle. This is a new platform that CODA Midwest participated in this past year.

Kroger Community Rewards

In 2020, CODA Midwest participated in Kroger Community Rewards. So far, there are 4 families enrolled in the Kroger Community Rewards. CODA Midwest has received a minimal amount from Kroger Community Rewards.

Charitable Donations

In 2020, CODA Midwest received donations from individuals throughout the year.

Revenue from Sales

In 2020, CODA Midwest sold knit caps as part of merchandise sales.

2020 Region-III Retreat

Due to COVID-19, CODA Midwest did not host a retreat.

2020 Retreat Waivers

CODA Midwest did not have any retreat waivers due to COVID-19.

2020 CODA International Memberships

N/A

Conference Stipend Program

In 2020 the Board approved the CODA International Conference Stipend program, intended to assist individuals who have either already raised the funds and paid for their registration, or for those who have received a registration waiver through CODA International. CODA Midwest had two applicants for the conference, however conference was cancelled due to COVID-19.

KODA Kamper Grant Program

In 2020 the Board approved the KODA Camper Grant Program, intended to assist kudas who are residents of a CODA International Region-3 state (Illinois, Indiana, Ohio, Michigan, Kentucky, Minnesota, and Wisconsin) to attend a KODA camp. Kudas residing outside of these states are welcome to apply, however priority is given to serving the kudas residing in the area primarily served by CODA Midwest. CODA Midwest granted 9 KODA Kamper grants.

2020 CODA Midwest Statement of Activity
January 1, 2020 – December 31, 2020

REVENUE		
Amazon Smile		\$58.72
Facebook Fundraiser		\$2,136.10
PayPal Giving		\$19.48
Donations		\$650.15
Pledge It (Cin-Cleve) Bike Ride		\$762.58
Beanie Hat Sales		\$561.80
Shop with Scrips		\$158.17
Kroger Community Rewards		\$53.49
Interest Earned		\$0.07
TOTAL INCOME		\$4,400.56
EXPENSES		
Event Insurance		(\$146.00)
D&O Insurance		\$450.00
Website		\$251.61
Quickbooks		\$75.00
Misc Admin Fees		\$117.00
Appreciation Gifts		\$20.38
Retreat Start Up Cost		\$0.00
Restricted Retreat Waiver		\$0.00
Restricted Camp Grants		\$3,925.00
Restricted International Stipend		\$0.00
Board Retreat Planning		\$0.00
Product Purchases (Beanies)		\$269.12
TOTAL EXPENSES		\$4,962.11
REVENUE		\$ 4,131.37
EXPENDITURES		\$ 4,692.99
NET PROFIT		\$ (561.62)